



Welcome!

If we haven't met before, I'm Greg Harvey the founder of UltraPrecise Tax & Accounting Service, and I'm so excited that you're here!



Today I'm breaking down the **pros & cons** of the most popular bookkeeping software to help you determine which is the best fit for your business!

Do you need to send invoices or accept payments through your bookkeeping provider? Want to run payroll or track inventory? Could a simple spreadsheet do the trick? You're in the right place, keep reading for answers!

BOOKKEEPING SOFTWARE SHOWDOWN

Quickbooks Online

PROS

- Cloud-based
 accounting
 software with
 strong financial
 reporting
 capabilities
- Expense tracking included in each subscription
- Integrates with over 750 apps
- Ability to invoice and accept payments
- Connects to bank accounts

- Additional costs to add on features like time tracking
- Extra users capped at 25
- Abundance of features makes the learning curve steeper
- Quickbooks Selfemployed capabilities are very limited
- More expensive entry-level pricing

BOOKKEEPING SOFTWARE SHOWDOWN

Xero

PROS

- Lower entry-level pricing
- Integrates with over 1,000 apps
- Unlimited users for all plans
- Modern user interface can be easier to use for non-accountants
- Accept payments
- Inventory tracking included in all plans
- Connects to bank accounts

- Must upgrade to avoid being limited on bills and invoices
- Live customer support chat not available
- Claiming expenses only offered in highest paid subscription
- Increased

 analytics plan
 only available with
 highest paid
 subscription

Wave Accounting

PROS

- Free base plans
- Unlimited, customizable invoices
- Unlimited income and expense tracking
- Connects to bank accounts
- Can accept payments with paid plan
- Automatic
 overdue payment
 reminders on free
 plan

- Best suited for small, servicebased businesses
- No integrations with third-party applications
- Less reporting capabilities than other paid software
- Lacks an audit trail function
- Limited customer service through chatbot and help center

BOOKKEEPING SOFTWARE SHOWDOWN

Spreadsheet

PROS

- FREE!
- Great option to track a few categories of income and expenses
- Can purchase a spreadsheet template designed for your industry/needs
- Can choose to use your preferred spreadsheet software

- Most (if not all) data entry is manual
- Lacks strong financial reporting capabilities without a more complex spreadsheet
- Easier to make an error with manual data entry
- Audit trail can be more difficult to track

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